



Privacy Policy

Bret Bigelow Foundation

Effective Date: 7/30/2026

Last Updated: 7/30/2026

1. Introduction

The Bret Bigelow Foundation ("the Foundation," "we," "us," or "our") is committed to protecting the privacy of visitors to our website located at www.BretBigelowFoundation.org (the "Site") and of donors, volunteers, program participants, and other supporters of our mission. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our Site or interact with us in other ways.

By using our Site, you agree to the terms of this Privacy Policy. If you do not agree with our policies and practices, please do not use our Site.

2. Information We Collect

2.1 Information You Provide to Us

We may collect personal information that you voluntarily provide to us, including:

- **Contact Information:** Name, mailing address, email address, and phone number
- **Donation Information:** Payment card details, billing address, and donation amount and history (processed securely through our third-party payment processor)
- **Volunteer and Program Information:** Details submitted when you apply to volunteer, participate in a program, or register for an event
- **Communications:** Information you provide when you contact us, subscribe to our newsletter, or fill out a form on our Site

2.2 Information Collected Automatically

When you visit our Site, we may automatically collect certain information about your device and usage, including:

- IP address
- Browser type and version
- Device type and operating system
- Pages visited and time spent on the Site
- Referring website addresses
- Cookie and similar tracking data (see Section 6 below)

2.3 Information from Third Parties

We may receive information about you from third parties, such as payment processors, event platforms, or social media platforms, when you interact with the Foundation through those services.

3. How We Use Your Information

We use the information we collect for purposes including:

- Processing and acknowledging donations
 - Communicating with you about our programs, events, and impact
 - Sending newsletters, appeals, and other communications (with the option to unsubscribe)
 - Managing volunteer applications and program registrations
 - Improving our Site and understanding how visitors use it
 - Complying with legal, tax, and regulatory obligations
 - Preventing fraud and ensuring the security of our Site and donor data
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4. How We Share Your Information

The Bret Bigelow Foundation does **not sell** your personal information. We may share your information in the following limited circumstances:

- **Service Providers:** With trusted third parties who help us operate our Site, process donations, send communications, or provide other services (e.g., payment processors, email platforms, hosting providers), under obligations to protect your data
- **Legal Requirements:** If required to do so by law, subpoena, or other legal process, or to protect the rights, property, or safety of the Foundation, our supporters, or others
- **Business Transfers:** In connection with a merger, restructuring, or transfer of Foundation assets (rare for nonprofits, but included for completeness)
- **With Your Consent:** In any other circumstance where you have given us explicit permission

We may share aggregated or de-identified information that cannot reasonably be used to identify you.

5. Donor Privacy

We value the trust our donors place in us. Unless a donor requests otherwise, we may recognize gifts publicly (for example, in an annual report or donor wall) using the donor's name only — never financial details. Donors may request to remain anonymous at any time by contacting us using the information in Section 11.

We do not share or sell donor lists to third parties for marketing purposes.

6. Cookies and Tracking Technologies

Our Site may use cookies and similar tracking technologies to enhance your browsing experience and analyze Site traffic. You can control cookie preferences through your browser settings. Disabling cookies may affect certain features of the Site.

We may use third-party analytics tools (such as Google Analytics) to help us understand Site usage. These tools may collect information about your visits over time and across other websites.

7. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

Payment information is processed through PCI-compliant third-party payment processors; the Foundation does not store full credit card numbers on our servers.

8. Data Retention

We retain personal information for as long as necessary to fulfill the purposes described in this Privacy Policy, comply with legal and tax obligations (including recordkeeping requirements for charitable donations), resolve disputes, and enforce our agreements.

9. Your Choices and Rights

Depending on your location, you may have certain rights regarding your personal information, including the right to:

- Access the personal information we hold about you
- Request correction of inaccurate information
- Request deletion of your information, subject to legal recordkeeping requirements
- Opt out of marketing communications at any time by clicking "unsubscribe" in our emails or contacting us directly
- Object to or restrict certain processing of your information

To exercise any of these rights, please contact us using the information in Section 11.

10. Children's Privacy

Our Site is not directed to children under the age of 13, and we do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently collected such information, we will take steps to delete it promptly.

11. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at:

Bret Bigelow Foundation

31791 Sherman Ave Madison Heights, MI 48071

Email: info@bretbigelowfoundation.org

Entity Number: [87-3864780](https://www.einonline.com/id/id_87-3864780)

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for legal or operational reasons. We will post the revised policy on this page with an updated "Last Updated" date. We encourage you to review this policy periodically.

This Privacy Policy is intended to provide general guidance and does not constitute legal advice. The Bret Bigelow Foundation should consult with a qualified attorney to ensure this policy meets all applicable federal, state, and local legal requirements, including specific state privacy laws (such as the CCPA in California) that may apply based on where your donors and visitors are located